

LAMPIRAN 27: RELIABILITAS PERCEIVED SACRIFICES

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,894	,894	6

Inter-Item Correlation Matrix

	PS1	PS2	PS3	PS4	PS5	PS6
PS1	1,000	,671	,626	,575	,562	,593
PS2	,671	1,000	,613	,408	,780	,501
PS3	,626	,613	1,000	,611	,595	,564
PS4	,575	,408	,611	1,000	,499	,632
PS5	,562	,780	,595	,499	1,000	,550
PS6	,593	,501	,564	,632	,550	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PS1	16,8552	11,764	,745	,595	,872
PS2	17,1034	11,455	,734	,710	,873
PS3	16,7586	11,407	,739	,557	,872
PS4	16,6483	12,285	,656	,537	,885
PS5	17,1034	11,441	,737	,662	,873
PS6	16,6345	11,997	,688	,513	,880

LAMPIRAN 28: RELIABILITAS MONETARY VALUE

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,865	,868	2

Inter-Item Correlation Matrix

	MV7	MV8
MV7	1,000	,766
MV8	,766	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
MV7	3,5586	,720	,766	,587	.
MV8	3,4621	,584	,766	,587	.

LAMPIRAN 29: RELIABILITAS CONVENIENCE VALUE

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,905	,905	4

Inter-Item Correlation Matrix

	CV9	CV10	CV11	CV12
CV9	1,000	,802	,638	,635
CV10	,802	1,000	,762	,662
CV11	,638	,762	1,000	,732
CV12	,635	,662	,732	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
CV9	11,1172	4,368	,768	,663	,884
CV10	11,1241	4,109	,843	,749	,857
CV11	11,1931	4,212	,794	,673	,876
CV12	11,2966	4,585	,746	,584	,892

LAMPIRAN 30: RELIABILITAS EMPTIONAL VALUE

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,897	,897	4

Inter-Item Correlation Matrix

	EV13	EV14	EV15	EV16
EV13	1,000	,634	,804	,708
EV14	,634	1,000	,606	,634
EV15	,804	,606	1,000	,727
EV16	,708	,634	,727	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EV13	10,9034	4,255	,818	,696	,850
EV14	10,6759	5,054	,684	,475	,897
EV15	10,9931	4,451	,815	,700	,850
EV16	10,9793	4,895	,777	,607	,866



LAMPIRAN 31: RELIABILITAS SOCIAL VALUE

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,938	,939	3

Inter-Item Correlation Matrix

	SV17	SV18	SV19
SV17	1,000	,853	,811
SV18	,853	1,000	,845
SV19	,811	,845	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
SV17	6,2069	3,110	,866	,756	,915
SV18	6,2690	3,087	,892	,795	,896
SV19	6,2690	3,004	,860	,744	,920

LAMPIRAN 32: RELIABILITAS KEPUASAN PELANGGAN

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,852	,858	3

Inter-Item Correlation Matrix

	KP20	KP21	KP22
KP20	1,000	,815	,612
KP21	,815	1,000	,578
KP22	,612	,578	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
KP20	6,9793	1,854	,795	,694	,728
KP21	7,0138	1,875	,765	,674	,754
KP22	7,3172	1,829	,624	,393	,898

LAMPIRAN 33: RELIABILITAS KEPERCAYAAN

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,918	,919	5

Inter-Item Correlation Matrix

	K23	K24	K25	K26	K27
K23	1,000	,718	,622	,664	,637
K24	,718	1,000	,758	,770	,628
K25	,622	,758	1,000	,773	,665
K26	,664	,770	,773	1,000	,707
K27	,637	,628	,665	,707	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
K23	14,2552	8,636	,743	,579	,909
K24	14,2276	8,524	,824	,709	,894
K25	14,2414	8,448	,805	,678	,897
K26	14,3655	8,053	,838	,717	,890
K27	14,3862	8,391	,744	,569	,910

LAMPIRAN 34: RELIABILITAS NIAT PEMBELIAN ULANG

Case Processing Summary

		N	%
Cases	Valid	145	100,0
	Excluded ^a	0	,0
	Total	145	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,878	,878	2

Inter-Item Correlation Matrix

	PU28	PU29
PU28	1,000	,783
PU29	,783	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PU28	3,5172	,668	,783	,613	.
PU29	3,4552	,625	,783	,613	.